



solpuri goes Ultra Violet

Ultra Violet is the Pantone colour of the year 2018 - Inventive and imaginative, this complex and mysterious colour communicates originality, ingenuity, and visionary thinking that points us toward the future.

Seen as a bold colour choice by many, Pantone Colour Institute believes Ultra Violet symbolises unconventionality and artistic brilliance. So, what better colour to inject individuality and life into your interior or outdoor living space than this inspirational shade of purple?

Ultra Violet works well with dark, neutral or white shades - always on trend, solpuri's fabric collection offers a violet fabric which can be used either as seat slings on chairs or loungers, complete lounge upholstery as well as scatter cushions.

Find out how to best update your outdoor space with this daring shade on solpuri seating and lounge collections.

Be assured, Ultra Violet will bring a sense of drama to any living space - whether inside or outdoors.



PURE Stacking Chair

PRESS RELEASE

Use Ultra Violet with lots of white to allow it to make its own striking statement, rather than undermine its energy by adding other colours. Solpuri's LAGOON Daybed and PROVENCE Stacking Chair shown here are perfect examples how to create this beautiful effect.



LAGOON Daybed



PROVENCE Stacking Chair

For a more subtle effect combine with darker tones and similar shades of purples and blue hues or use as an eye-catching accent with darker frames for example BOXX or CLUB Lounge in Anthracite.

For the less daring, ultra violet can be carefully introduced as an accent colour by simply adding splashes of scatter cushions and decorative items in purple as shown here on CLUB Lounge.



CLUB Lounge

And don't forget to add some purple flowers to your planting scheme to create a truly stunning effect: iris, lavender, hydrangeas and alliums would all work brilliantly.

About solpuri

solpuri - inspired by the sun "sol" and inspired by design "puri": Since 2006, solpuri designs and manufactures exclusive outdoor furniture by combining the energy of the sun with the clarity of successful design. The designs carry life outside to open up new, sensual living spaces there. Attention to detail, timeless and modern interpretations of legendary Bauhaus designs and a commitment to the highest levels of comfort and quality are the hallmarks of solpuri outdoor furniture. Each piece of furniture is made of the highest quality materials by using the most modern production techniques combined with traditional craftsmanship under strict consideration of a careful sustainable use of resources. www.solpuri.com

For press information, images or to request products for photo shootings please contact:

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